



# RUSSELL NORMAN

## AUDIOVISUAL PROFESSIONAL

Belton, Texas 76513

Mobile: (254) 252-6825

E: rnorman0351@gmail.com

### JOB EXPERIENCES

#### DIRECTOR OF FACILITIES & TECHNOLOGY

2020 – Present

#### VISTA COMMUNITY CHURCH.

I started as Production Assistant and was promoted to Assistant Production Director where I worked with a team of 30 production volunteers to schedule, run Sunday services, and cover weekly ministry events. I've worked to improve the technology and systems used in our live streams and video projects. In 2022, I was promoted to fill a vacancy to my current role where I oversee the facility usage and maintenance, maintain and update network and technology equipment, assist the Production team with upgrades and installs, and produce our weekly announcement video.

#### DIGITAL MEDIA SPECIALIST

2019 - 2021

#### GRACE COVENANT CHURCH

Managed and updated content on the church website using WordPress CMS. Managed social media accounts and campaigns for the church and ministries across campus. Assisted in taking photos and videos of campus events for archival and online use.

#### MEDIA SERVICES MANAGER

2015 - 2019

#### UNIVERSITY OF MARY HARDIN-BAYLOR

Supervised team of 8 people to run multiple medium to large audiovisual events across campus. Coordinate 2 weekly chapel services during the semester, coordinated with other departments to plan audiovisual needs for major events. Worked with spiritual life department to create bumper videos for guest speakers and coordinate needs for worship each week.

### MY EDUCATION

#### MULTIMEDIA AND INFORMATION TECHNOLOGY

2015 - 2019 // Hours towards degree

#### UNIVERSITY OF MARY HARDIN-BAYLOR

Completed courses toward a B.A. Multimedia and Information Technology degree, including web design, graphic design, and basic coding classes.

### REFERENCES

REFERENCES AVAILABLE UPON REQUEST



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### SOFTWARE SKILLS

#### ADOBE PHOTOSHOP



#### ADOBE ILLUSTRATOR



#### ADOBE INDESIGN



#### PROPRESENTER & PRO VIDEO PLAYER



#### RESOLUME ARENA



#### LOGIC PRO



#### ASANA PROJECT MANAGEMENT



#### MICROSOFT OFFICE



#### BROADCAST SOFTWARE



### INTERNSHIPS

#### PRODUCTION INTERNSHIP

August 2020 - May 2021

#### VISTA COMMUNITY CHURCH

Assisted the Production Director in preparing rooms for events, installing and upgrading wiring and hardware, scheduling volunteers, and creating video content for in-room and social media.

### PROFESSIONAL SKILLS

- » Critical Thinking
- » Oral & Written Communication
- » Time Management
- » Organization
- » Out of the Box Thinking
- » Attention to Detail
- » Fast Learner
- » Project Management
- » Automation Tasks Creation
- » Live Event Production
- » Broadcast Production
- » AVL Integration Installs

### SOCIAL INFORMATION

#### LINKEDIN PROFILE

[linkedin.com/in/rnorman254](https://www.linkedin.com/in/rnorman254)

#### FACEBOOK

[facebook.com/rusnorman](https://www.facebook.com/rusnorman)

#### INSTAGRAM

[instagram.com/rusnorman](https://www.instagram.com/rusnorman)

#### WEBSITE

[rusnorman.me](https://rusnorman.me)